



# **2Q 2013 TECHNOLOGY ACCELERATOR QUARTERLY REPORT**

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## Summary

For the 2Q 2013 Technology Accelerators Quarterly Report, [VentureDeal](#) tracked the activity of more than 100 Technology Accelerators located in North America. Technology Accelerators are organizations that provide investment, education, advice and in-kind services to very early-stage technology startups in order to “accelerate” their initial development.

Technology startup companies included are those that have been disclosed as either entering or exiting an Accelerator program during the period. The dollar amounts invested are assumed to be the publicly stated investment amounts by each Accelerator. Most Accelerators invest equity or provide convertible debt financing, or a combination of both. Others provide support in the form of an outright grant. Accelerators may include in their stated investment figures in-kind services, such as the value of office space, computer servers, etc.

This 2Q 2013 report represents the inaugural report for this category. Future reports will feature historical comparisons and trend information to facilitate meaningful comparisons between periods.

## Activity

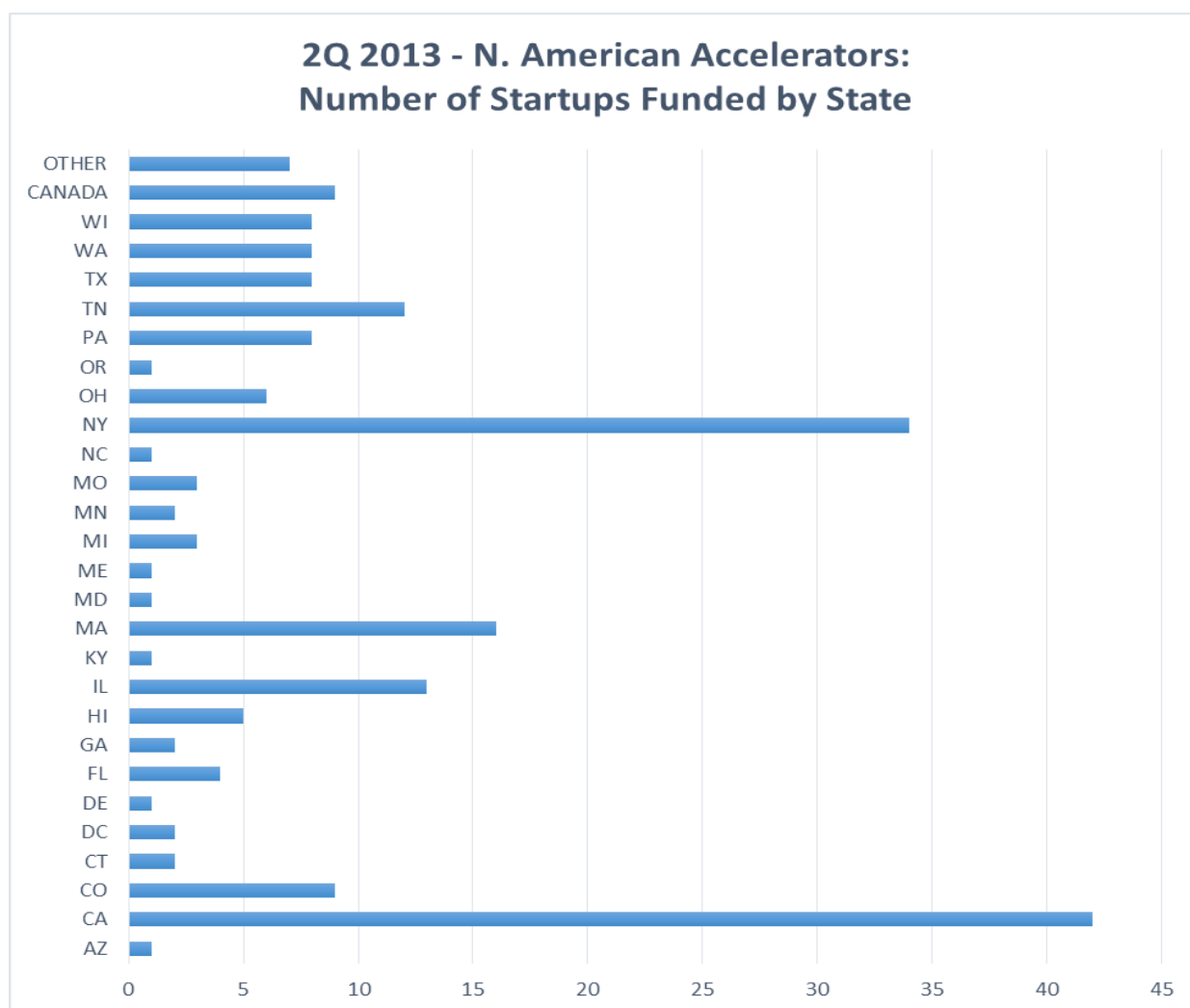
During the second quarter of 2013, a total of 210 technology startups received \$9.1 million in disclosed investment by Technology Accelerators located in North America. This represented an average of \$43,133 per startup.

There were 26 Technology Accelerators that announced incoming or outgoing startup cohorts during the quarter, out of a total of 101 tracked programs.

The average number of startups per Technology Accelerator cohort was 8.

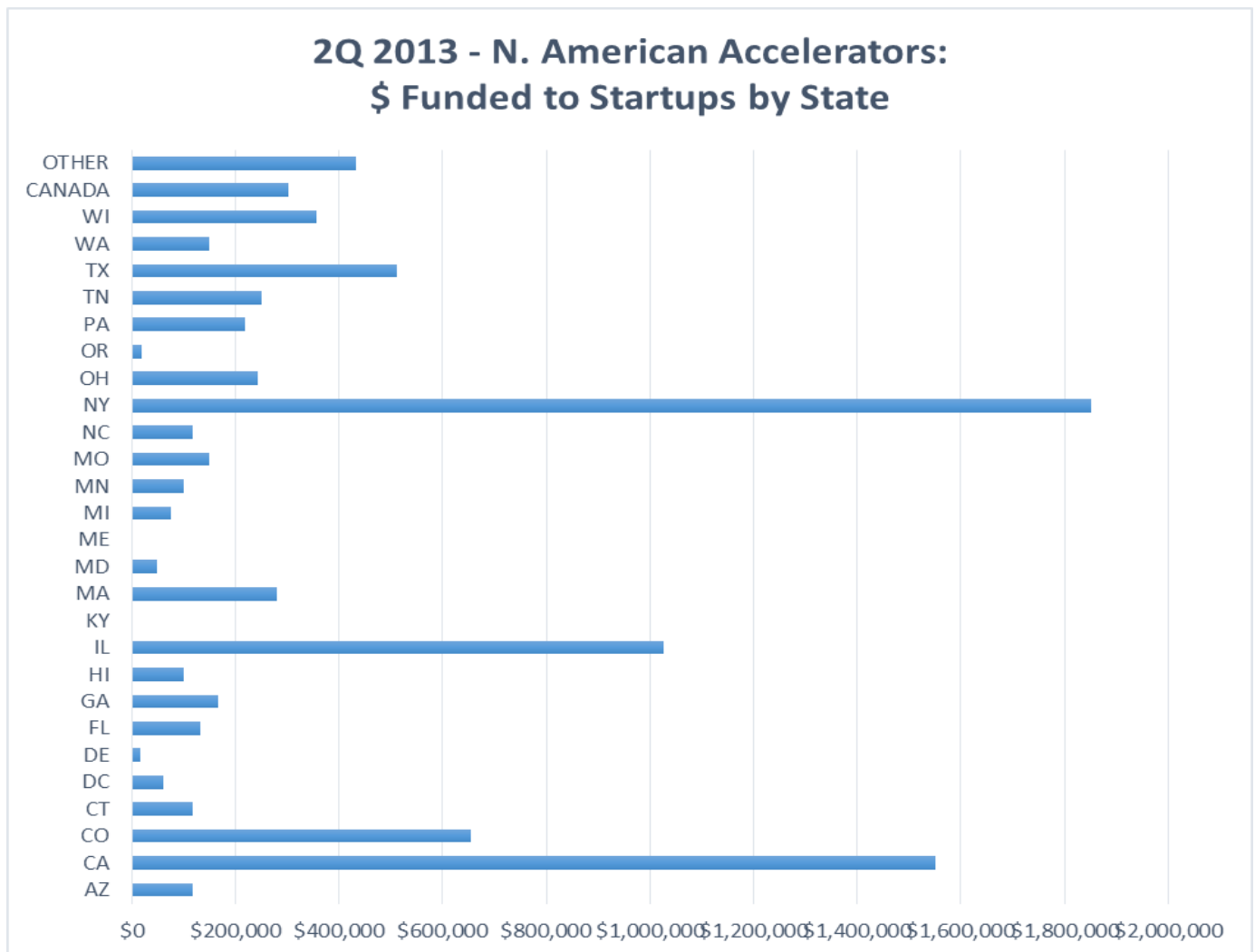
## Number of Startups Funded by State

The chart below indicates the number of startups funded by state. California topped the chart with a total of 42 startups entering or graduating a program during the quarter, followed by the state of New York with 34 companies and Massachusetts with 16.



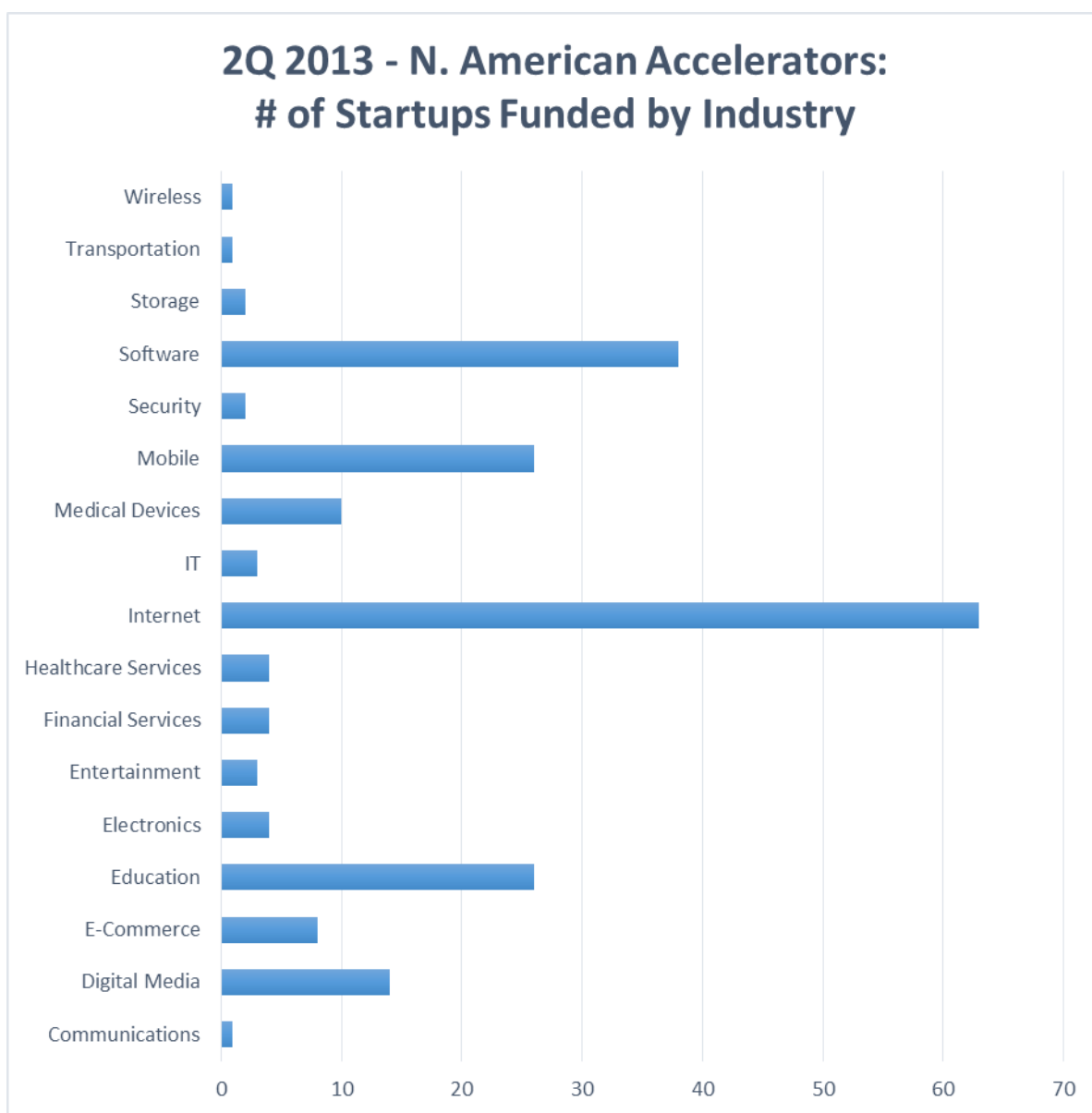
## Aggregate Funding to Startups by State

The chart below indicates the aggregate dollar amounts funded to startups located by state. New York-based startups received the largest amount of disclosed funding, receiving \$1.86 million during the quarter. California startups followed at \$1.55 million in the aggregate and Illinois came in third at \$1.03 million. (Note: amounts are disclosed at the Accelerator’s and startup’s discretion, therefore some states may show less investment due to coincident factors.)



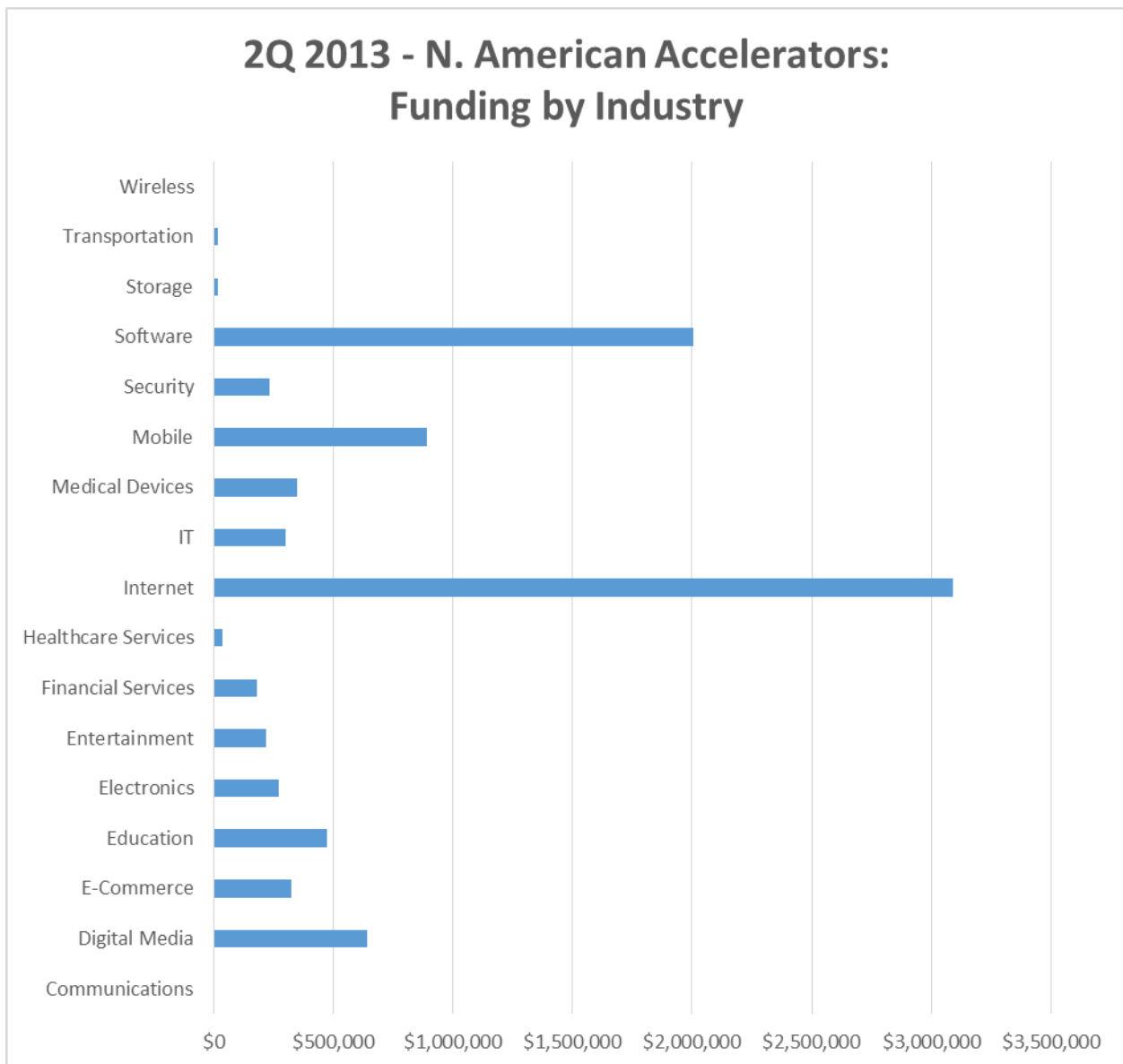
## Number of Startups Funded by Industry

There were a total of 17 industries represented among the startups. Consumer Internet came in first with 62 companies, followed by Software at 38. Education and Mobile tied for 3<sup>rd</sup> place at 26 companies each.



### Aggregate Funding by Industry

The following chart indicates the aggregate funding received by Industry. Consumer Internet placed first with an aggregate disclosed amount in excess of \$3 million, followed by Software at \$2 million and Mobile at \$891,000. Digital Media and Education followed with \$640,000 and \$472,000 respectively.



## Notable Developments

Some accelerators significantly increased the dollar amount of assistance, perhaps to differentiate themselves and/or focus their efforts more tightly rather than broadly. Others reduced their investment amounts per startup, such as [Y Combinator](#), as they adjust to current dynamics in their respective marketplaces.

New verticals have begun to appear. For example, hardware startups now have a dedicated accelerator with [Highway1](#). As the newest addition to the TechStars constellation, [TechStars Cloud](#) initiated its first cohort of startups exclusively “focused on cloud computing and cloud infrastructure.”

Finally, Corporates began getting directly involved with their own in-house efforts. Nike established its [Nike+ Accelerator](#) for fitness applications and devices. [Kaplan EdTech](#) and [Pearson Catalyst](#) accounted for much of the Education industry activity during the quarter.

## Notes

This report was prepared by the staff of VentureDeal, LLC.

The information source used was the [VentureDeal](#) database. VentureDeal is a venture capital database that provides the latest information about venture-backed technology Companies, venture capital funds and venture capital financing in the United States.

The database obtains transaction and company information from a wide variety of reputable public and private sources. While this report is free of charge, users may view the individual transactions supporting the totals herein by subscribing to VentureDeal.

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