

VentureDeal is listening.

Gain access to information about today's venture investment deals and put it to work for your business.

- Research venture investment and M&A transactions in critical markets.

- Locate and learn about venture investors, technology companies and service firms.

- Expand your web of professional contacts within technology and venture funding sectors.

- Track important industry trends before they hit the mainstream.

- Maximize marketing resources by targeting recently funded prospects.

- Minimize your time investment by using powerful download & notification tools.

Venture Intelligence Tools™ for:

Venture Investors
Technology Companies
Service Firms



VentureDeal

CONNECTED • INFORMED

Emerging Technology Firms Start with a Whisper.

They start quietly. When they finally make enough noise to get funding, most new companies are fortunate just to get a small mention in a business journal.

VentureDeal Listens, and So Can You.

VentureDeal's Venture Intelligence Tools™ enable you to stay on top of today's venture investment activities. Venture Intelligence means knowing the transaction landscape in real-time, recognizing where emerging industries are headed and knowing which individuals and companies are getting deals done.

With VentureDeal, you can have access to today's publicly available venture-backed investment and M&A news and data in one place, from anywhere.



Search: Create Your Foundation

VentureDeal's Search tool was designed from the ground up to allow users to quickly reach critical information buried inside venture investment transactions. Powerful search tools allow you to find and sort transactions rapidly.

Search for transactions, venture investors, technology companies or other service firms using precise criteria:

- Regions
- Industries
- Company Name
- Individual Name
- Transaction Type
- Investor Type
- Funding Round
- Transaction Date Range
- Funding Amount Range

A screenshot of the VentureDeal search interface. It features a search form with several dropdown menus and input fields. The 'Search for*' dropdown is set to 'Transactions'. The 'Regions' dropdown is set to 'Northern California'. The 'Industry' dropdown is set to 'Software'. The 'Transaction Type' dropdown is set to 'Venture Equity'. The 'Investor Type' dropdown is set to 'Venture Capital'. The 'Funding Round' dropdown is set to 'Series A'. The 'Date Range' is set to '01/01/06' to an empty field. The 'Funding Range' is set to '1,000,000' to '20,000,000'. There are 'Submit' and 'Clear Form' buttons at the bottom.

Company Name	Hyperic Inc.
CEO	Javier Soltero
Industry	Software IT
Information Release Date	6/27/2006
Transaction Type	Venture Equity
Transaction Amount	\$3,800,000
Transaction Round	Series A
Proceeds Purpose	The company will continue developing its product and building out a community of open-source developers around its product.
Source Url	Click here
Transaction Investors	
Accel Partners	<ul style="list-style-type: none"> Kevin Efrusy (Board member) Kevin Efrusy (Venture partner)
Benchmark Capital	<ul style="list-style-type: none"> Peter Fenton (Board member) Peter Fenton (Venture partner)

Interact: Transform Data into Decisions

Refine results by drilling through transactions to learn more about specific companies and investors.

Contact C-level decision makers at newly funded companies, venture capital and service firms.

Download records into your own contact or spreadsheet software for further follow up or analysis.



Customize & Automate: Modify Tools to Suit Your Needs

Transaction Alerts allow you to receive automatic email notifications about transactions that meet your research specifications.



Get Me Current! is a unique one-click feature that lets you automatically search new transactions completed since your last search.



A **Company Profile** can be created in the Profile section to market your company or services.



Administer: Easily Manage Your Account



Database Subscription
Annual [[Update](#)]



Record Download Status
30 records downloaded
(970 downloads remaining)



Corporate Account Management
[[Update](#)]

Access VentureDeal immediately once you've subscribed.

Choose one of three flexible subscription choices (annual, quarterly or monthly) and select from individual or multi-seat license plans.

Self-Serve administration tools let managers create or delete multi-user accounts as staffing needs change.

Content Coverage

VentureDeal is updated daily with fresh information from articles, press releases and first-hand reports about venture-backed investments and M&A deals across the United States and Israel.

VentureDeal contains thousands of transactions dating back to January 1, 2003. Thousands more of technology companies and verified active venture capital and private equity firms, corporate investors and angel groups are included in the database. Hundreds of records are added monthly as they are announced.

Find Out More

Take our online tour at www.VentureDeal.com/Tour, or call us for more information at (800) 986-5149.



The banner features the VentureDeal logo (a 3x3 grid of squares with one yellow square in the center) and the text "VentureDeal CONNECTED • INFORMED" in white. Below this, "ONLINE TOUR" is written in large, bold, orange letters, followed by "DEMONSTRATION & QUICK TUTORIAL" in white. At the bottom, a blue bar contains the URL www.VentureDeal.com/Tour in white.



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