

# Startup Conference Review

# **Technology Startup Conference Activity**

4<sup>th</sup> Quarter, 2009 – United States

Published by: VentureDeal





### **Internet Summit 09**

#### **INTERNET SUMMIT 09**

November 4 - 5, 2009. Raleigh, NC. 13 presenting companies. The goal of the 2nd Annual Internet Summit is to promote forward thinking and thought leadership on topics related to Internet technologies and Web 2.0. Presented by <u>TechJournal South</u> and <u>Southern Capitol Ventures</u>, the Internet Summit supports web oriented entrepreneurial activity, innovation, and the resultant economic development of the southeast region.

### **Notable or Award Winning Companies**

Creative Allies Best Company in Showcase Award

Industry Internet

Description Crowd sourcing community that allows users to create

content for companies, brands and musicians.

Location Southeast US

Video/Site <u>www.creativeallies.com</u>

Preation

Industry Software

Description Content Management System simplified for small

businesses, nonprofits - delivered via a SaaS model.

Location Durham, NC

Video/Site <u>www.preation.com</u>

**TweetMyJOBS** 

Industry Internet

Description Twitter-based job board with 6000+ vertical job channels

segmented by geography, job type and industry.

Location Charlotte, NC

Video/Site <u>www.tweetmyjobs.com</u>

MemberHub

Industry Internet

Description Online tools that helps organizations manage membership

info, communications and group formation.

Location Raleigh, NC

Video/Site www.memberhub.com/tour/



### GreenBeat 2009

November 18 -19, 2009. San Mateo, CA. 10 presenting companies. The seminal conference on the Smart Grid, GreenBeat 2009 will bring together leading entrepreneurs, investors, utilities, technology executives, and policymakers to accelerate the development of a leaner, more efficient electrical grid.

# **Notable or Award Winning Companies**

**CPower** Award Co-Winner: Innovation Competition

Industry IT

Description Provides financial incentives for industrial commercial

companies to cut their power consumption when the grid

experiences peak demand

Location New York, NY

Website <u>www.cpowered.com</u>

Locust Storage Award Co-Winner: Innovation Competition

Industry IT

Description Enterprise and data center energy storage system that

promises to reduce energy use by up to 90 percent for its

customers.

Location Charlotte, NC

Website www.locust-storage.com

Current Group

Industry IT

Description The leader in Smart Grid with intelligent sensors & utility

device management and analytic software solutions.

Location Germantown, MD

Website <u>www.currentgroup.com</u>

Consert

Industry IT

Description Distributed energy management system that the

company claims has reduced energy consumption by 21% in pilots. Online tools that helps organizations manage membership info, communications and group formation.

Location Raleigh, NC

Website www.consert.com



# <u>Lifescience Alley</u>



December 9, 2009. Minneapolis, Minnesota. 8 companies in the New Technology Showcase. Each year at the Annual Conference & Expo, LifeScience Alley® highlights novel and emerging technologies in the life sciences as part of the New Technology Showcase. LifeScience Alley® acts as the industry's central resource for fostering innovation, providing ongoing education and enabling collaborations.

## **Notable or Award Winning Companies**

#### **AUM Cardiovascular** Presenter Award

Industry Medical Devices & Instruments

Description Non-invasive, handheld, fast, extremely affordable

coronary artery disease assessment device.

Location Minneapolis, MN

Website Not Available

#### **Exos Corporation** Presenter Award

Industry Medical Devices & Instruments

Description Thermoformable lamination technology for external

musculoskeletal stabilization and support.

Location St. Paul, MN

Website www.exosmedical.com

#### VitalMedix Presenter Award

Industry Biotechnology

Description Tamiasyn - proprietary formulation to sustain trauma

victims with severe blood loss until surgical intervention.

Location Hudson, WI

Website <u>www.VitalMedix.com</u>



### **Invest Southwest**

December 9 - 11, 2009. Scottsdale, AZ. 13 presenting companies. Invest Southwest is the premier capital conference in Arizona and the Southwest. This event connects the region's most promising ventures with knowledgeable investors. Presenting companies have received more than a quarter billion in investment dollars since inception of the conference in 1992.

### **Notable or Award Winning Companies**

#### 7 Degrees, Inc.

Industry Internet

Description 7 Degrees is automating Relationship Selling to accelerate

sales with a massive Business Social Graph.

Location Cottonwood Heights, UT Website www.7-degrees.com

#### **Invoy Technologies**

Industry Medical Devices & Instruments

Description The patented and patent-pending, hand-held human

breath sensors by Invoy are positioned to diagnose and

manage certain diseases.

Location Chandler, AZ

Website <u>www.invoytech.com</u>

#### **SIO2**

Industry Nanotechnology

Description SIO2 is a nanotech R&D company that develops and

licenses IP to participants in the Intraocular Lens (IOL)

and other silicon based markets.

Location Scottsdale, AZ

Website www.sio2associates.com

#### **Vertical Power**

Industry Electronics

Description Designs and manufactures modern electrical systems for

small aircraft that reduce wiring complexity and weight,

increase reliability, and reduce pilot workload.

Location Albuquerque, NM

Website <u>www.verticalpower.com</u>



### **Index Of Companies By Industry**

**Alternative Energy** 

R2EV All Optronics

**Biotechnology** 

<u>Access Genetics</u> <u>VitalMedix</u> <u>intelliCyt</u> <u>Synbuild</u>

Clean Tech

<u>Xtreme Power</u> <u>Blue Diamond Technologies</u>

**Digital Media** 

<u>Endavo</u> <u>Finagle</u> <u>Khush</u>

**eCommerce** 

**Spreedly** 

**Electronics** 

<u>Econetix</u> <u>Control4</u> <u>Engineering Synthesis Design</u>

**Vertical Power** 

Internet

BestThinking Creative Allies Group Story SEO Tool Shoeboxed

<u>TweetMyJOBS</u> <u>StatSheet Network 7 Degrees</u>

IT

BuildingIQ ViridityEnergy Locust Storage CPower Consert

**PureEnergy Solutions** 





#### **Medical Devices & Instruments**

AUM Cardiovascular <u>Exos Corporation</u> <u>Minnow Medical</u>

<u>DesignWise Medical</u> <u>Mespere Lifesciences</u> <u>Nonin Medical</u>

<u>Invoy Technologies</u> <u>MedApps</u> <u>Regenesis Biomedical</u> <u>TruTouch</u>

#### Nanotechnology

**SIO2** 

#### **Software**

MemberHub Preation Grid Net



This report was prepared by the staff of **VentureDeal**.

The information sources were a variety of publicly available websites and the VentureDeal database. VentureDeal is a venture capital database that provides the latest information about venture-backed technology companies, venture capital firms and transactions in the United States.

The database obtains transaction and company information from a wide variety of reputable public and private sources.

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