

Venture Capital Funding Quarterly

Telecom • Wireless Mobile • Communications

3rd Quarter, 2010 – United States

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Summary

Telecommunications, Wireless, Mobile and Communications technology startups raised \$381 million during Q3 2010, an increase of 16% from the previous quarter. 53 companies received funding, a decrease of 5% quarter over quarter. The current quarter indicated a meaningful increase in total funding amounts.

Two of the four sectors posted increased quarterly funding results - Wireless and Mobile, with the Telecom and Communications sectors tallying decreased funding amounts, dropping by 42% and 88% respectively.

Funding Activity

Telecom

The Telecom sector reversed its previous quarterly increase in funding, with a 42% decrease in funding amounts for a total of \$26 million in funding during the quarter. The number of companies funded decreased from 8 in the previous quarter to 7 in the current quarter. The funding was spread relatively evenly among the companies.

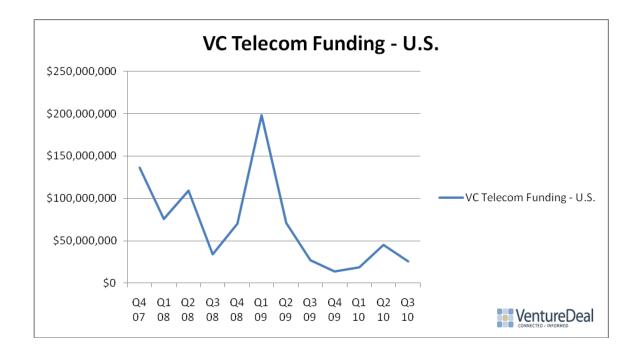
The largest funding event during the quarter was for <u>Beaumaris</u> <u>Networks</u>, which received just shy of \$9 million in an unpublished round. Beaumaris provides video technologies to the cable, telecommunications and wireless industries.

Boulder, Colorado-based <u>nVoq</u> raised \$1.4 million from undisclosed investors. nVoq has created a suite of applications for call centers to increase the productivity of their telephone agents. Among the applications is an agent speech-to-text program that allows agents to speak their call notes, e-mails and chats instead of typing them.

Chart 1 - Telecom - See Next Page



Chart 1 - Telecom



Wireless

15 Wireless technology companies raised \$134 million during the quarter, an increase of 23% in dollar volume and an increase of 25% in the number of companies receiving funding versus the previous quarter. This represents a significant improvement from the previous quarter's funding drop.

Three companies raised financing rounds in excess of \$20 million: <u>Jab Wireless</u>, <u>Tower Cloud</u> and <u>AirCell</u>. Jab Wireless secured \$32.4 million from undisclosed investors. The company provides high-speed broadband and VoIP services to residential and business users in the western US.

Tower Cloud raised \$25.5 million from undisclosed investors and provides backhaul services to wireless carriers who want to upgrade their networks to 3G and 4G capabilities.



AirCell raised \$25 million from Ripplewood Holdings (no website) and <u>Blumenstein Thorne Information Partners</u>. The company sells what it calls "the first affordable, North America wide airborne broadband solution."

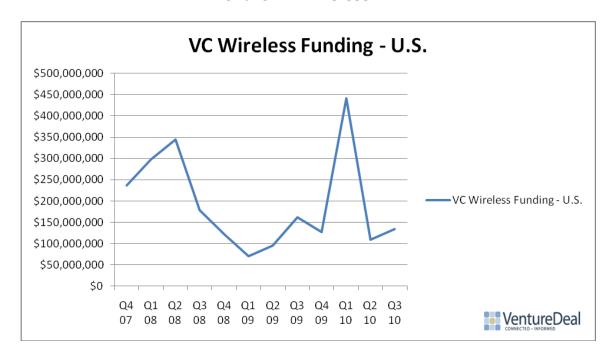


Chart 2 - Wireless

Mobile

The Mobile sector continued its previous quarterly improvement, with 30 companies securing \$219 million in new funding, representing a 40% increase in funding amounts versus the previous quarter. The number of companies funded decreased by 6% versus the previous quarter.

Houston, Texas-based <u>C\$ cMoney</u> raised \$100 million which accounted for 46% of the entire sector funding during the quarter. The company has developed what it calls "a new and innovative way to send money and pay for goods and services using a cell phone and the text messaging system."

<u>Shopkick</u> garnered \$15 million in its second round of institutional venture capital investment. The company's investors include top-tier



venture capital firms such as <u>Kleiner Perkins Caufield & Byers</u> and Greylock Partners.

Santa Monica, California-based <u>GeoDelic</u> raised corporate investment from <u>Verizon Ventures</u> in order to launch a beta test for its new GeoGuides service. The service enables users to access dynamically created mobile directories to find local points of interest and local businesses.

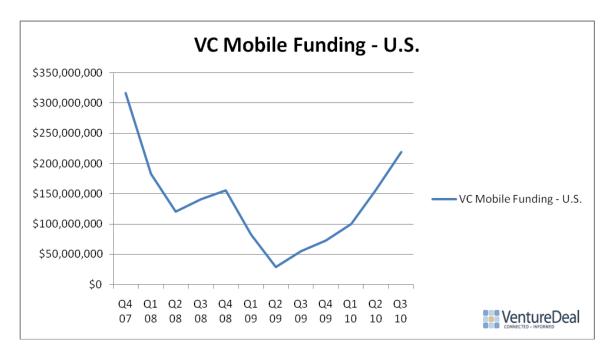


Chart 3 - Mobile

Communications

The Communications sector again saw a large percentage decrease in funding volume, with this sector raising \$2 million during the quarter, a decrease of 88% versus the previous quarter. Only one company was funded, a 75% decrease in the number of companies funded vs. the previous quarter.

<u>Ubicom</u> secured \$2 million from the <u>Mayfield Fund</u> in an unpublished round. The company develops communications and software platforms for multimedia content delivery in the digital home. Ubicom is backed by a large syndicate of venture capital firms and strategic investors.



Chart 4 - Communications

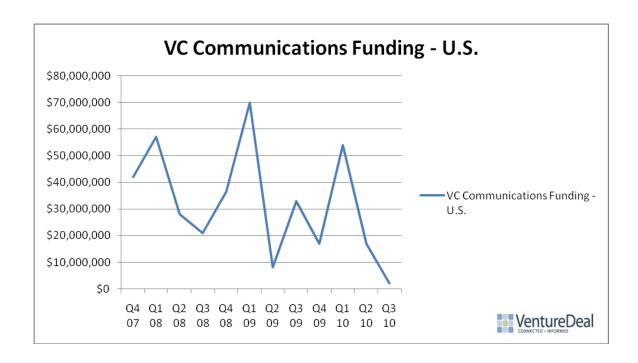


Table 1

Venture Funding Activity – 3rd Quarter 2010

Industry	Total Disclosed Funding	% Change Vs. Prior Quarter	Number of Companies Funded	% Change vs. Prior Quarter
Telecom	\$26 million	- 42 %	7	- 13 %
Wireless	\$134 million	+ 23 %	15	+ 25 %
Mobile	\$219 million	+ 40 %	30	- 6 %
Communications	\$2 million	- 88 %	1	- 75 %
Total	\$381 million	+ 16 %	53	- 5 %



Notes

This report was prepared by the staff of VentureDeal, LLC.

The information source used was the <u>VentureDeal.com</u> database. VentureDeal is a venture capital database that provides the latest information about venture-backed technology companies, venture capital firms and transactions in the United States.

The database obtains transaction and company information from a wide variety of reputable public and private sources. While this report is free of charge, users may view the individual transactions supporting the totals herein by subscribing to VentureDeal.

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