

Free Venture Capital WordPress Plugin From VentureDeal

MENLO PARK, CA, September 17, 2008 – Venture capital database [VentureDeal](#) is pleased to announce the release of a free WordPress plugin for venture capital transactions in the United States.

Available to bloggers who are interested in automatically receiving the latest venture capital financing and M&A transactions for startup companies across all technology and life science industries, the plugin was written by WordPress software specialists LitmusBox and utilizes VentureDeal's XML feeds to provide bloggers with free transactions on a daily basis, updated within minutes or hours of their release. The transaction feeds may be targeted based on geography, industry and stage of financing.

A sample plugin can be viewed at <http://venturedeal.litmusbox.com>. Interested bloggers may inquire about obtaining the plugin via the "Contact Us" page.

"Bloggers can now receive the latest information on venture capital transactions, companies and venture capital firms at no cost," said VentureDeal CEO, Don Jones. "The data remains on their site as a growing database, generates additional page views resulting in a stickier and more profitable site and provides SEO benefits for the blogger."

Installing the plugin requires configuration and cascading style sheet (CSS) updating to render the information according to the blogger's taste and style. VentureDeal receives only a logo and hyperlink for each transaction. The plugin is available direct from VentureDeal, which reserves the right to accept or reject any installation.

About VentureDeal

[VentureDeal](#) is a venture capital database that provides the latest information about venture-backed technology companies, venture capital firms and transactions in the United States. VentureDeal subscribers receive real-time information about U.S.-based companies being funded or acquired, along with who is involved - down to the individual decision maker and venture partner.

About LitmusBox

[LitmusBox](#) provides end-to-end web development services for a wide range of clientele. LitmusBox has developed the VentureDeal WordPress plug-in as part of its ongoing effort to provide industrial-strength web solutions that can be repurposed. As the best-of-breed blogging application, WordPress is an ideal development platform to bring VentureDeal content to the widest audience of bloggers and site owners. For site owners who are not using WordPress but want to display VentureDeal content, LitmusBox can also develop cost-effective, custom solutions to meet specific needs.

Don Jones
VentureDeal
1263 El Camino Real
Menlo Park, CA 94025
T: 650.323.1817
F: 650.587.5476
djones@venturedeal.com