

# **Venture Capital Resource Guide**

# **General Technology and Life Science Industries**

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# Introduction

The **Venture Capital Resource Guide** provides reputable online sources of venture capital information for entrepreneurs seeking funding, service providers seeking industry contacts, and others interested in learning more about the venture capital industry, general technology and life science startup companies.

# Databases

# Article-based Databases

#### PE Hub

Private Equity Hub is an interactive forum for the global private equity community, which includes venture capitalists, buyouts professionals, public pension funds, endowments, foundations, lenders, investment bankers, attorneys, entrepreneurs, MBA candidates studying PE, and assorted hangers-on.

#### **VentureWire**

VentureWire is the private market's premier source of daily news, statistical trends and personnel at private capital firms, venture-backed companies, and the people who manage and finance them.

# General Subscription Databases

# **CB** Insights

Intelligence on High-Growth Private Companies. Comprehensive profiles, real-time information, news and analytics on the companies you seek.

# <u>PrivCo</u>

PrivCo is the premier source for business and financial research on major privatelyheld companies (MPCs).

# <u>So Cal Tech / Silicon Tap / Tech Rockies / Northwest / Texas</u>

Directory of high tech venture capital, incubators, companies, organizations and service providers in various regions.

# VC Experts

VCExperts is a resource for private equity and venture capital education and reference material.



#### VC Pro Database

VCPro Database is a downloadable venture capital and private equity directory with complete profiles of over 4,200 venture capital firms worldwide.

#### **Vcaonline**

vcaonline.com provides online services and tools to entrepreneurs, investors and advisors/service providers worldwide.

#### **VentureDeal**

VentureDeal is a database that provides the latest information about venture capital, venture-backed technology companies, venture capital funds and transactions in the United States.

# Free Databases

#### AngelList

AngelList is a platform for startups — started by the dudes who do Venture Hacks.

#### **BoogarLists**

BoogarLists provides an extensive directory of financial, operations and marketing services, as well as a comprehensive directory of conferences and associations, across the technology, media and communications industries.

#### Crunchbase

CrunchBase is the free database of technology companies, people, and investors that anyone can edit.

#### PWC Money Tree

This site contains detailed results for the most recent quarter's results and aggregate trend data beginning with 1995.

#### <u>vFinance</u>

Directory of venture capital resources and related services.

# Institutional Databases

# <u>S&P Capital IQ</u>

We help our clients achieve more by providing them with deep information on the companies, markets, and people that matter to them along with web and Excel-based tools that greatly simplify their workflow.

# **PitchBook**

PitchBook serves the full spectrum of professionals associated with the world of private equity, providing critical information for due diligence, reporting, news, analysis and business development.



#### **ThomsonONE**

ThomsonONE delivers a broad and deep range of financial content, all within a workspace that's geared to your needs and workflow.

#### Venture Source

VentureSource is the most comprehensive, feature-rich database tracking the key developments of more the 30,000 venture-backed companies in every industry and every region in the U.S., Europe, Israel and China.

# **Blogs & Other News Sources**

# Tech Blogs

# All Things D

AllThingsD.com is a Web site devoted to news, analysis and opinion on technology, the Internet and media. But it is different from other sites in this space. It is a fusion of different media styles, different topics, different formats and different sources.

#### Fortune Term Sheet

The latest on private equity, M&A, deals and movements — from Wall Street to Silicon Valley.

#### <u>GigaOm</u>

Technology journalist and Business 2.0 senior writer Om Malik's website about broadband, voice over IP, telecom and other new technologies.

# MassHighTech

MHT specializes in covering the region's incubation of next generation technologies and the people and companies behind our innovation economy.

#### PandoDaily

We have one goal here at PandoDaily: To be the site-of-record for that startup rootsystem and everything that springs up from it, cycle-after-cycle.

# PE Hub

Private Equity Hub is an interactive forum for the global private equity community, which includes venture capitalists, buyouts professionals, public pension funds, endowments, foundations, lenders, investment bankers, attorneys, entrepreneurs, MBA candidates studying PE, and assorted hangers-on.

#### ReadWrite

ReadWrite is one of the most popular technology blogs in the world, known for offering insightful analysis about each day's Internet industry news.

#### Silicon Alley Insider

Business Insider is a new business site with deep financial, media, tech, and other industry verticals. The flagship vertical, Silicon Alley Insider, launched on July 19, 2007, led by DoubleClick founders Dwight Merriman and Kevin Ryan and former top-



ranked Wall Street analyst Henry Blodget.

# **TechCrunch**

TechCrunch is a leading technology media property, dedicated to obsessively profiling startups, reviewing new Internet products, and breaking tech news.

# <u>VentureBeat</u>

VentureBeat's mission is to provide news about innovation for forward-thinking executives.

# **Xconomy**

Xconomy offers business and technology news and insights covering information technology, biotech, energy, and other sectors of the innovation economy.

# Venture Capital Blogs

# <u>A VC</u>

I am a VC. I have been since 1986. I help people start and build technology companies. I do it in NYC, which isn't the easiest place to build technology companies, but it's getting better.

# Albert Wenger

I am a partner at Union Square Ventures. My wife founded and runs  $\underline{\text{DailyLit}}.$  Together we have three wonderful children.

# Ben's Blog

My name is Ben Horowitz, and I am cofounder and General Partner (along with Marc Andreessen) of the venture capital firm Andreessen Horowitz based in Menlo Park.

# **BeyondVC**

Ed Sim. East coast venture capitalist investing in software, Internet, and digital media companies.

# **Bijan Sabet**

Hi, I'm Bijan and this is my personal blog. I live just outside of Boston but I grew up in NY and lived for nearly 10 years in the Bay area. I travel a ton.

# FeldThoughts

Brad has been an early stage investor and entrepreneur for over twenty years. Prior to co-founding Foundry Group, he co-founded Mobius Venture Capital and, prior to that, founded Intensity Ventures, a company that helped launch and operate software companies. Brad is also a co-founder of TechStars.

# Do More Faster

I'm a VC, musician, husband and dad. I'm a co-founder and Managing Director of Foundry Group, a new \$225m venture fund focused on early-stage investments in the software/internet/IT sandbox.



# Fred Destin

I joined Atlas in 2004 and am a partner on the technology team. I focus on emerging businesses in the software and services markets. I particularly like digital media and technology enabled businesses, but I feel comfortable in wireless or datacenter tech as well. I have done a fair amount of fintech work.

#### Jeff Nolan

My name is Jeff Nolan and I write Venture Chronicles. These are my thoughts on technology, innovation, management, public policy and pretty much anything else that I find interesting.

# Lightspeed Venture Partners Blog

Lightspeed is a leading global venture capital firm with over \$2 billion of committed capital under management. Our investment professionals and advisors are located in Silicon Valley, China, India and Israel.

#### Marc Andreessen

My name is Marc Andreessen. This is my blog. You can send me email at pmarcablog (at) gmail (dot) com. Due to volume and other responsibilities I probably won't respond but I will try to at least read all messages.

#### Mendelson's Musings

I am a co-founder and Managing Director of Foundry Group, a Boulder based venture capital firm that invests in early-stage information technology companies. If you really want to know all the details, check out my bio here.

#### Redeye VC

Despite being coastally challenged (currently living in Philadelphia), Josh has been an active entrepreneur and investor in the Internet industry since its commercialization.

# Rob Day VC

Rob Day is a Partner with Black Coral Capital, based in Boston. He has been a cleantech private equity investor since 2004, and acts or has served as a Director, Observer and advisory board member to multiple companies in the energy tech and related sectors.

#### **StarkRavingVC**

Greg Gottesman is a Managing Director at Madrona Venture Group. Greg is a dad of 3, husband of 1, passionate about technology, Stanford, HBS, HLS, reality TV, and greasy spoons. He regularly injures himself playing non-contact sports.

# The Equity Kicker

This is a blog for entrepreneurs and venture capitalists. It will mostly be about my thoughts on where I see opportunity coming and on emerging business models, and my take on recent developments that impact those thoughts.



# VC Adventure

Seth's career spans venture capital investing as well as operational, transactional and advisory roles at both public and private companies. Prior to co-founding Foundry Group, Seth began his venture capital career at Mobius Venture Capital.

# VC Mike

In the real world I am known as Mike Hirshland. For work I do Venture Capital at Polaris Venture Partners; outside of work most of time and energy is consumed being a proud and busy father of four.

# Other News Sources

#### AllTop Venture Capital

Venture capital news and headlines from across the web.

#### BioSpace

Biotech, clinical research, and pharmaceutical news and jobs as well as industry - renowned Career Fairs in various life science Hotbeds.

#### GeekWire

GeekWire is an independent technology news site and online community based in Seattle, Wash. — covering the people, companies and innovations emerging from the Pacific Northwest and impacting the world.

#### **OpenView Blog**

We've built our team around the idea that we will provide meaningful value to each portfolio company. We devote every person, every skill, every advantage, and most waking hours into making sure that each and every one of our portfolio companies succeed.

#### Paid Content

Based in New York City, the company covers the business of digital media, serving decision makers within the media, entertainment, publishing, advertising, marketing, and technology sectors.

# Silicon Alley Insider

Business Insider is a new business site with deep financial, entertainment, green tech and digital industry verticals. The flagship vertical, Silicon Alley Insider, launched on July 19, 2007.

#### **TechFlash**

TechFlash is an online news site dedicated to covering the technology industry in the Pacific Northwest.



#### **TechJournal South**

TechJournal South is the technology business publication for the Southeast region, reaching over 60,000 technology executives each month.

#### <u>Vator.tv</u>

Vator (short for innovator) is a community and resource for entrepreneurs.

# **Social Networks**

# LinkedIn

# Angel Investors

Run by John Ricci, managing partner at MGP. Advisor, consultant and interim manager for growth companies in the areas of financing, business strategy, sales and marketing, customer acquisition, business development.

#### **DealFlow Source**

DealFlow Source provides deal origination services to later stage venture capital firms, middle market private equity firms and corporate acquirers.

#### Finance Plus

Private Equity, Venture Capital and M&A news, run by Philippe Der Megreditchian, CEO OLMA SAS.

#### Global Private Equity & Venture Capital

Run by Michael Weiner, Private Banker. Ultra High Net-Worth Asset Management [PPP] and Major Infrastructure Project Funding.

# Private Equity & Venture Capital

Discussion Group for the Private Equity / Venture Capital / Alternative Investments Markets. Looking for funding for your project? You are in the right place. Looking for candidate investment projects for your fund? This is the place.

#### Private Equity and Venture Capital Group

Welcome to Private Equity and Venture Capital Group Discussions. I would like to thank the entire group for making the Private Equity and Venture Capital Group one of the fastest growing groups with the most active group discussions on LinkedIn.

#### Venture Capital

This is a group for venture capital, enterpreneurs, and angel investors. Joining this group will allow you to network with resources in the venture community.

#### Venture Capital Group

Venture Capital Group, sponsored by VentureDeal, connects technology entrepreneurs with the resources that can help them move their company or concept forward.



# Facebook

# <u>Crowdfunder</u>

Crowdfunder is a business crowdfunding platform that enables U.S. startups and small businesses to raise funds through equity or revenue based investment.

# Venture Capital

Our goal is to make this Community Page the best collection of shared knowledge on this topic.

# Venture Capital and Private Equity Society

If you're aware that PE firms worldwide invested \$725.3 billion into companies in 2007 (more than twice the 2004 level), then feel free to join and attend our eye-opening events.

#### Venture Capital Group

The Venture Capital Group supports the venture capital ecosystem by facilitating direct contacts between entrepreneurs, venture capitalists and service providers.

#### **VentureDeal**

VentureDeal is a venture capital database that provides the latest information about venture capital, venture-backed technology companies, venture capital funds and transactions in the United States.

# Twitter

# Venture Maven

Now you can easily follow (on Twitter) the people with money to invest -- with Venture Maven.

#### **VentureDeal**

Venture capital database Twitter account that tracks over 500 individual venture capitalists, firms and angel investors on Twitter.

# Conferences

- 3 Rivers Venture Fair Pittsburgh, PA <u>www.3rvf.com</u>
- AlwaysOn Events Various Locations <u>http://www.aonetwork.com/AOEvents</u>
- Astia San Francisco, CA www.astia.org



- CED Venture Conference North Carolina <u>www.cednc.org/?page=ProgramsEventsHome</u>
- DEMO Various Locations
  <u>www.demo.com</u>
- E2Innovate Santa Clara, CA <u>www.e2conf.com</u>
- Finovate Various Locations www.finovate.com
- Founder Showcase Silicon Valley, CA
  <u>thefunded.com/showcase</u>
- Funding Post Various Locations & Dates www.fundingpost.com
- GigaOm Events San Francisco and Boston, M&A
  <u>event.gigaom.com</u>
- Invest Southwest Arizona <u>www.investsouthwest.org</u>
- Launch: Silicon Valley Silicon Valley, CA
  launchsiliconvalley.org
- LifeScience Alley Minneapolis, MN
  <u>www.lifesciencealleyconference.org</u>
- MAVA Capital Connection Baltimore, MD <u>www.capitalconnection.org</u>
- midVenturesLAUNCH Chicago, IL techweek.com/conference/midventureslaunch/
- MobiTechFest Various Locations and Dates www.investorfest.com/mobitechfest/americas/west/overview
- Northwest Entrepreneur Network Seattle, WA <u>www.nwen.org</u>
- New York & New England Venture Summits <u>www.youngstartup.com/events/</u>
- Personalized Medicine World Conference Silicon Valley, CA <u>www.pmwcintl.com</u>



- Private Equity Forum New York, NY <u>www.privateequityforums.com/index.html</u>
- Silicon Valley Bank Showcase Menlo Park, CA <u>www.svb.com/accelerator</u>
- South by Southwest Austin, Texas sxsw.com/interactive
- Southeast Internet Summit Southeast, US <u>www.internetsummit.com/index.html</u>
- Southeast Venture Conference Southeast US
  <u>www.seventure.org</u>
- TechCrunch Events Various Locations techcrunch.com/events/
- TiEcon Santa Clara, CA <u>tiecon.org/home</u>
- Vator Splash San Francisco, CA vator.tv/competition
- VentureBeat Various Events venturebeat.com/events

# Equity Crowdfunding

# **FundersClub**

FundersClub is a new type of venture capital platform, built around a unique online marketplace that allows accredited investors to become equity holders in FundersClub-managed venture funds – which then fund pre-screened, private companies.

[Editor's note: As of press time, SEC regulations governing crowdfunding operations have not been finalized, therefore many crowdfunding sites planning to operate in the near future under those rules are still pending.]

# Associations

# National Venture Capital Association

The National Venture Capital Association (NVCA), comprised of more than 400 member firms, is the premier trade association that represents the U.S. venture capital industry.

# Angel Capital Association

The Angel Capital Association provides professional development for angel groups, family offices and private investors, delivers services and benefits to support the success of ACA member portfolio companies and serves as the promotional voice for



the North American angel community and the public policy voice for the US professional angel community.

# Crowdfunding Professional Association

The Crowdfunding Professional Association is dedicated to facilitating a vibrant, credible and growing crowdfunding community while also advocating for an industry view versus a single company perspective. (In conjunction with <u>CFIRA</u>.)

# Other

# Cap Table Info

Ask the VC has a post that includes a variety of resources on how to design a good capitalization table from the start.

# <u>Caycon</u>

Our company has the same simple mission today as it did when we started: "To help entrepreneurs get their act together before they talk to investors."

#### <u>MasterPlans</u>

MasterPlans is a business plan company staffed with professional business plan writers.

# Quora / Venture Capital / Angel Investing / Startups

When you want to know more about something, Quora delivers you answers and content from people who share your interests and people who have first-hand knowledge.

# TheFunded / Founder Institute

TheFunded.com is an online community formed to discuss fundraising, rate and review investors, and discuss strategies to grow a start-up business.

# Xconomy Incubator Guide

With 121 programs for nurturing startups now operating across North America, where's a young company to go? The 2012 Xconomy Guide to Venture Incubators can help you get your bearings.

# Notes

This report was prepared by the staff of VentureDeal.

We welcome your suggestions for additions to the Resource Guide by emailing us directly at <u>contactus@VentureDeal.com</u>.

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